

To All Business Owners:

Announcing the First Annual Seymour Arm Community Association (SACA - Serving the Entire "Top of the Arm")

Business and Community Directory - 2010 Deadline for Submission: February 26, 2010

This year the Seymour Arm Community Association is creating a new Information and Communication tool for all businesses, members and all the residences around the "Top of the Arm". The purpose of the Directory is to ensure everyone knows of all the business services available, all the services and activities of SACA and most importantly communicate the ever growing community spirit.

If you are in business this is the only publication, where you can advertise your products or services, which is solely dedicated to the businesses and residences of the "Top of the Arm". This is a SACA community initiative, as such after printing and distribution; any and all remaining funds will remain in the community and be used for community projects.

The directory will be made free to all residences around the "Top of the Arm" as well as guests, visitors and prospective visitors. A copy will be sent directly to each active member of SACA. Community members who are not yet members of SACA will have copies delivered to their cottages. The remainder of the copies will be placed at the tourism and chamber offices in Scotch Creek, Salmon Arm and Kamloops.

The Directory will be 5 ½" X 8 ½", spiral bound. The covers will be coated card stock and printed in full colour. The inside pages will be 24 lb paper and printed in B&W. It will include the following community information:

- Presidents Message and list of current Board Members
- About Seymour Arm Community Association
- About the Directory (instructions to advertise next year)
- Community Information – Contacts, Events & Emergency Response
- Community Events Schedule/Calendar
- Clubs and Organizations
- Map(s) of the "Top of the Arm"
- Frequently called Numbers page

Specifics for Businesses:

There will be up to four ads per page based on standard business cards (see attached advertising schedule for sizes and options). Options are available depending on your needs. Business Card, Half Page or Full Page as well as extending your ad to the page edge for more prominence.

We have made advertising in the directory as simple and cost effective as possible. You can supply a sketch, a business card or just some text and we will do the rest. Or if you already have a print ready ad in electronic format it is even easier.

For more information or to place an ad please contact
Brent Dennis - 2010 SACA Directory Editor
Phone: 604-789-2204
Fax: 604-582-8231

E-mail: brent.dennis@shaw.ca

Advertising Price List for the Seymour Arm Community Association 2010 Business and Community Directory

DEADLINE: February 26, 2010
FAX TO: 604-582-8231

1/4 Page = 3.3 x 1.9	1/4 Edge
1/2 Page = 3.3 x 3.78	1/2 Edge
Full Page = 3.3 x 7.56	Full Edge

Black and White Ads - (Inside)...

On 24lb white	Add Prominence to your Ad:
1/4 page \$ 75	Edge \$ 25
1/2 page \$ 125	Edge \$ 40
Full page \$ 200	Edge \$ 65

Full Colour Ads - (Inside Cover)...

On coated card stock, using the full page width...

1/4 page \$ 150
1/2 page \$ 250
Full page \$ 400

O/Side cover: Call for pricing.

Provide a clean sample of your business card -
DO NOT STAPLE OR BEND

or

Outline the layout you would like below (use reverse side if not enough room).

or

SUPPLY PRINT READY DIGITAL FILE

Layout fees:

To scan your business card:	\$ 3
To make small changes to your existing business card:	\$ 10
To re-set from scratch, with supplied logo/graphic:	\$ 20

Ad Layout

Company Name: _____

Contact Person: _____

Preferred Contact No.: _____

Mailing Address: _____

Ad Costs:

1/4 Page	\$ 75	_____
1/2 Page	\$ 125	_____
Full Page	\$ 200	_____
1/4 Edge	\$ 25	_____
1/2 Edge	\$ 40	_____
Full Edge	\$ 65	_____

Inside Cover 1/4 pg.	\$ 150	_____
Inside Cover 1/2 pg.	\$ 250	_____
Inside Cover Full pg.	\$ 400	_____

Outside Back (call for pricing) \$ _____

Art Costs:

Scan	\$ 3	_____
Sml Changes	\$ 10	_____
Reset	\$ 20	_____

Sub-Total _____

GST _____

Total \$ _____

Completed Form, Business Card & Payments (made out to SACA) can be mailed to:

The Editor - SACA Business Directory
15822 - 106A Avenue, Surrey, BC V4N 1K7

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